

ICEMOON ENTERTAINMENT offers webmaster, design, programming, maintenance and many other services around your web content needs at low cost. Our ICEMOON Brand has it's own design style and special features as promotion strategy related to it's Domain.

In order to be able to make you an offer for your website project, please see bellow list details about the service and pricing we propose based on the actual market.

### **Website Components and Cost:**

- Domain Name – \$10 to \$70/year
- Hosting – \$10 to \$200/year (depending on traffic & hosting services)
- Web planning, design and development time 60 hours and up
- Continued Website maintenance – \$500&up/year (depending on number/type of updates)
- Marketing Website online – \$750/month and up
- Interface design for small business Websites – \$1'200 to \$3'500
- Images & Graphics – Stock Images \$10 to \$100 / Stock Icons \$50
- Mobile & Responsive Design Cost – 20% to 40% more then a desktop web-browser
- Cost for Content Creation and Insertion – \$100 to \$150/page

### **Programming Special Features:**

- Custom Content Management Systems(CMS) – \$2'000 to \$20'000
- Training and Documentation – \$400 to \$1'500
- Blog, WordPress, Drupal, branding and design – \$1'000 to \$2'500
- E-Commerce Shopping carts, catalogs, payment processing – \$1'500 to \$5'000 and up
- E-Mail Marketing Campaigns (graphicmail, mailchimp etc..) – \$750 and up
- Brand/Identity Development Logo – \$900 to \$3'500
- Style Guides – \$1'500 (Basic Style Guides) and up
- Targeted Landing Pages – \$550 and up
- News Feed (Incoming Outgoing) – \$400
- Contact forms and surveys – \$300 and up
- Newsletters – \$400 to \$900
- Advertising Integration (GoogleAdWords) – \$200
- Photo Gallery – \$250 to \$500
- Metrics: Google analytic, custom reports etc. – \$200 to \$2000
- SEO: on/off-page optimization submission to search engines, etc. – \$500 to \$4'000
- Social Media: Create/Manage Twitter Facebook, LinkedIn, Google+ etc. - \$500 to \$2'000
- Maintenance – \$250/month

\*Prices on this document are approximately and without tax.